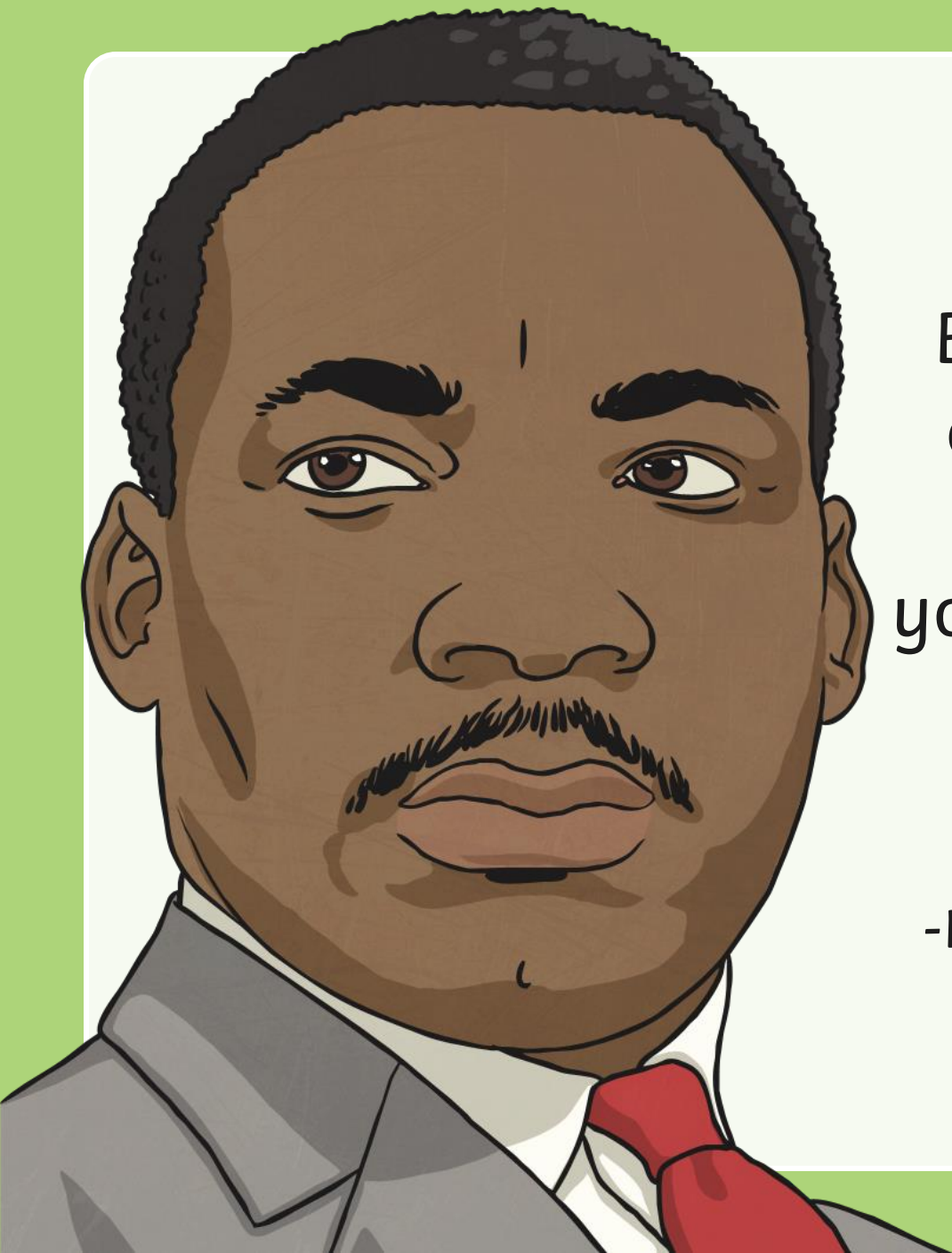


Fair Trade



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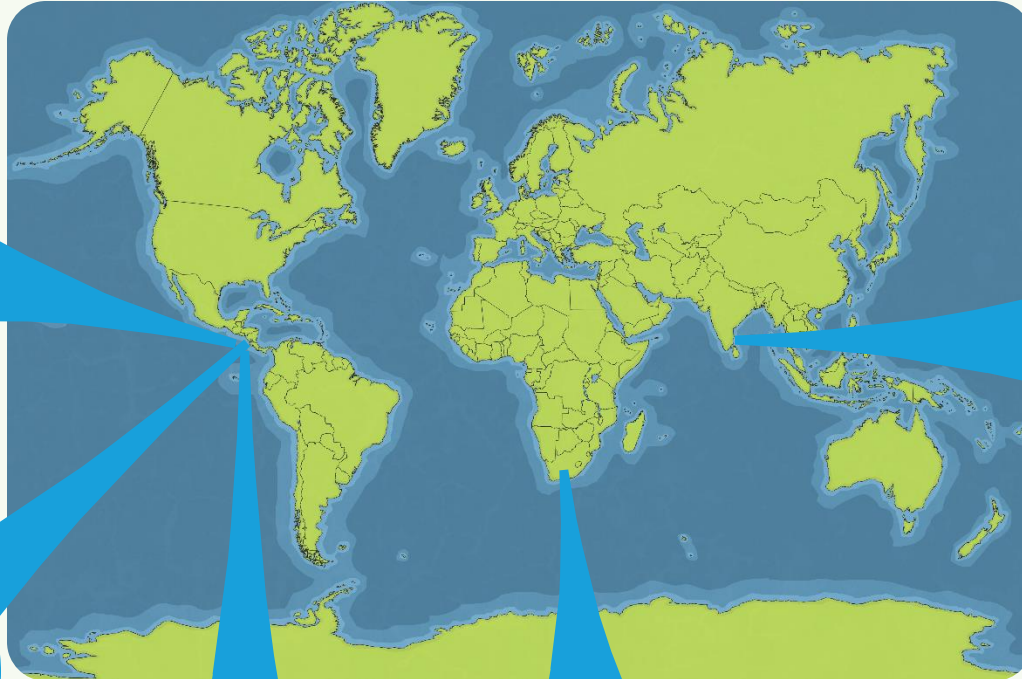




Before you finish
eating breakfast
this morning,
you've depended on
more than half
the world.

-Martin Luther King Jr.

My International Breakfast Table

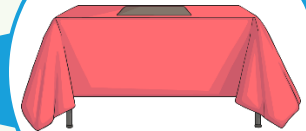


Costa Rica



bananas

India



cotton

Guatemala



coffee

Belize



sugar

South Africa



sultanas

Growing and Making

People all over the world earn their living by growing food or making things to sell.



Shipping

Their food and products are shipped to other parts of the world and sold in shops.

Many products in our supermarkets are made from things imported from poor countries in Africa and Asia for example.



Selling

However, unless they are paid a fair price for what they have produced, they will not have enough money for food, schooling, medicine or clothing.



How Can Fair Trade Help?

Fair Trade is about paying a fair price for things that we buy. This helps to improve the lives of families all over the world.



Fair Trade helps over one million farmers and workers in 74 countries across the world!

Did
you
know?

Fairtrade Produce



How do you know if a product is Fairtrade?

The Fairtrade Logo




Only one in three bananas bought in the United Kingdom are Fairtrade.




How Does Fair Trade Help?


The great things about choosing to buy Fair Trade items:



Workers receive better prices for crops so people can live better lives.



Workers have better working conditions.



Extra money goes into projects that help the local community such as bicycles to get to work or wells to provide water.

Fair Trade Awareness

Fairtrade Fortnight aims to improve the banana industry to make sure that the people in the supply chain and the millions of struggling banana farmers and workers get a fair deal.

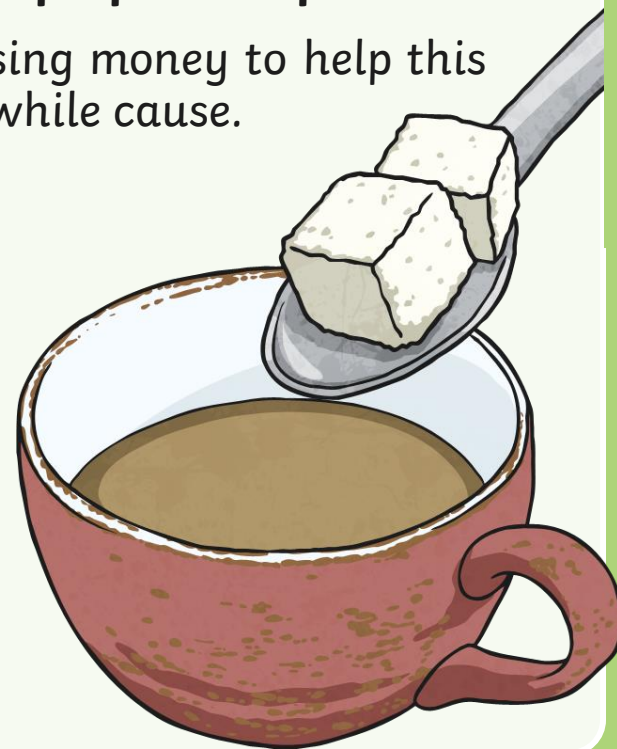
How do people take part?

By buying bananas and other products that have the Fairtrade symbol on them. If you do this, you know that a fair price has been paid to the workers.

World Fair Trade Day is celebrated all over the world every year in May.

How do people take part?

By raising money to help this worthwhile cause.



Time for Reflection

Think about the workers who grow all of the foods we like to eat.

Do all of the workers get a fair price for the produce they grow?

Would buying Fairtrade products help improve the lives of others?



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