

Fairtrade Debate Cards



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Fairtrade is a global organisation that aims to achieve better prices and working conditions for farmers and farm workers.

Since 1992, over 1.65 million farmers and workers in 1,226 organisations have been involved across the Fairtrade system.

The Fairtrade logo is recognisable the world over, giving people simple shopping choices to change the world.

Use the following statements to create a balanced argument about the value of Fairtrade.

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“It’s worth buying Fairtrade products, even when they cost a little bit more.”

Fairtrade guarantees farmers a set price for their product which means they can plan for the future.



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“Everyone in the world should have the same opportunities.”

Fairtrade guarantees farmers a fair price for their product, as well as giving a social premium that goes towards the community to provide things such as schools and clean water wells.



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“Fairtrade makes the world a happier place.”

Some people feel that by choosing Fairtrade products they are helping someone less fortunate than themselves.



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“It’s got nothing to do with me - I just buy whatever’s in the shop.”

People hold power in their shopping choices. Shops will stock what customers choose to buy.



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“It’s too far away for me to do anything about.”

By choosing Fairtrade, you are making sure that farmers have job security.



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“I’m not going to help them... do they help me?”

Fairtrade encourages sustainable farming, which is better for the environment - so Fairtrade does help you.



“It’s important for children to learn about Fairtrade.”

Educating children about Fairtrade will help bring about change in unfair world trade laws.



“Children can’t do anything about Fairtrade.”

Children are customers too and have a right to express their opinion. Shops want to keep their customers happy so, if they want to buy Fairtrade, shops will stock Fairtrade products.

